

EDDIE BAZA CALVO  
Governor

RAY TENORIO  
Lieutenant Governor

*Office of the Governor of Guam*

APR 07 2015

Honorable Judith T. Won Pat, Ed.D.  
Speaker  
*I Mina'trentai Tres Na Liheslaturan Guåhan*  
155 Hesler Street  
Hagåtña, Guam 96910

Dear Madame Speaker:

Transmitted herewith is Bill No. 39-33 (LS) "AN ACT TO ADD A NEW ARTICLE 4 TO CHAPTER 9, TITLE 12, GUAM CODE ANNOTATED, RELATIVE TO PROMOTING GUAM ABROAD THROUGH THE ESTABLISHMENT OF A CULTURAL AND SPORTS AMBASSADORS FUND" which was signed into law on April 1, 2015, as **Public Law 33-10**.

*Senseramente,*

**RAYMOND S. TENORIO**  
*I Maga'låhen Guåhan, para pa'go*  
Acting Governor of Guam

33-15-0312  
Office of the Speaker  
Judith T. Won Pat, Ed.D.

Date: 04-08-15  
Time: 10:42 PM  
Received By: [Signature]

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0312

*I MINA'TRENTAI TRES NA LIHESLATURAN GUÅHAN*  
2015 (FIRST) Regular Session

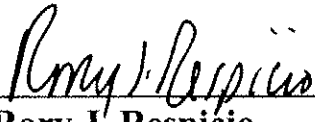
**CERTIFICATION OF PASSAGE OF AN ACT TO I MAGA'LAHEN GUÅHAN**

This is to certify that **Bill No. 39-33 (LS)**, "AN ACT TO *ADD* A NEW ARTICLE 4 TO CHAPTER 9, TITLE 12, GUAM CODE ANNOTATED, RELATIVE TO PROMOTING GUAM ABROAD THROUGH THE ESTABLISHMENT OF A CULTURAL AND SPORTS AMBASSADORS FUND," was on the 20<sup>th</sup> day of March, 2015, duly and regularly passed.



Judith T. Won Pat, Ed.D.  
Speaker

Attested:



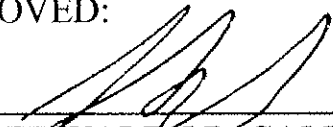
Rory J. Respicio  
Acting Legislative Secretary

This Act was received by *I Maga'lahaen Guåhan* this 23<sup>rd</sup> day of March,  
2015, at 5:05 o'clock P.M.



Assistant Staff Officer  
*Maga'lahaen's Office*

APPROVED:



EDWARD J.B. CALVO  
*I Maga'lahaen Guåhan*

Date: APR 01 2015

Public Law No. 33-10

*I MINA'TRENTAI TRES NA LIHESLATURAN GUÅHAN*  
**2015 (FIRST) Regular Session**

**Bill No. 39-33 (LS)**

As amended by the Committee on Municipal  
Affairs, Tourism, Housing and Historic Preservation;  
and further amended on the Floor.

Introduced by:

Tommy Morrison  
T. R. Muña Barnes  
Judith T. Won Pat, Ed.D.  
Michael F.Q. San Nicolas  
Mary Camacho Torres  
Frank F. Blas, Jr.  
Brant T. McCreadie  
T. C. Ada  
V. Anthony Ada  
FRANK B. AGUON, JR.  
B. J.F. Cruz  
James V. Espaldon  
R. J. Respicio  
Dennis G. Rodriguez, Jr.  
N. B. Underwood, Ph.D.

**AN ACT TO *ADD* A NEW ARTICLE 4 TO CHAPTER 9,  
TITLE 12, GUAM CODE ANNOTATED, RELATIVE TO  
PROMOTING GUAM ABROAD THROUGH THE  
ESTABLISHMENT OF A CULTURAL AND SPORTS  
AMBASSADORS FUND.**

1 **BE IT ENACTED BY THE PEOPLE OF GUAM:**

2 **Section 1.** A new Article 4 is hereby *added* to Chapter 9, Title 12, Guam  
3 Code Annotated, to read:

4 **“ARTICLE 4**

5 **CULTURAL AND SPORTS AMBASSADORS FUND**

1           § 9401.       Legislative Statement.

2           § 9402.       Cultural and Sports Ambassadors Fund, Established.

3           § 9403.       Adoption of Rules and Regulations.

4           **§ 9401.       Legislative Statement.** Cultural performers and athletes  
5 on Guam serve as integral components of Guam’s tourism industry.  
6 Opportunities for cultural groups and sports teams to promote Guam’s rich  
7 and unique culture abroad help to educate other communities about, and  
8 raise awareness of, our island as a safe, clean, and pleasant destination of  
9 choice. Cultural groups and sports teams continue to strengthen Guam’s  
10 image abroad through their participation in regional and international fairs,  
11 competitions, and activities.

12           It is, therefore, a policy of the government of Guam to identify and  
13 sustain a viable funding source to support opportunities for cultural  
14 organizations and sports teams to strengthen existing, and to attract new,  
15 visitor markets through their participation in activities that are duly approved  
16 by the Guam Visitors Bureau.

17           **§ 9402.       Cultural and Sports Ambassadors Fund, Established.**  
18 There is hereby created, separate and apart from all other funds, the Guam  
19 Visitors Bureau ‘Cultural and Sports Ambassadors Fund’ (hereinafter  
20 referred to as Fund). The Guam Visitors Bureau is hereby authorized to use  
21 Fund proceeds to provide grants for transportation expenses for off-island  
22 travel by cultural and sports ambassadors. Deposits into the Fund *shall not*  
23 be commingled with deposits received from the Tourist Attraction Fund for  
24 the operations, special projects, and any other appropriations made to the  
25 Guam Visitors Bureau, and *shall* be kept in a separate bank account. The  
26 bank account *shall* be established and maintained by the Guam Visitors  
27 Bureau, and its funds *shall only* be available for use as stipulated herein.

1 Financial contributions may also be made to the Fund by participating  
2 businesses and organizations, as sponsors of cultural and sports  
3 ambassadors.

4 Any unexpended balance of the Cultural and Sports Ambassadors  
5 Fund *shall not* revert to the Tourist Attraction Fund or any other fund, and  
6 *shall* be available until fully expended for the purposes described herein.

7 **§ 9403. Adoption of Rules and Regulations.** Within ninety (90)  
8 days following the enactment of this Act, the Guam Visitors Bureau *shall*  
9 adopt, pursuant to the requirements of the Administrative Adjudication Law,  
10 the rules and regulations necessary to effectuate the provisions herein, which  
11 *shall* include, but *not* be limited to: the definition of a cultural ambassador  
12 and a sports ambassador; the types of fairs, competitions, and activities to be  
13 authorized; a requirement that grants awarded to each ambassador *not*  
14 *exceed* fifty percent (50%) of transportation expenses; eligibility and  
15 selection criteria; and the requirement for cultural and sports ambassadors to  
16 complete community service hours as a condition for receiving public funds.

17 In developing the required rules and regulations, the Guam Visitors  
18 Bureau may consider incorporating existing rules and regulations established  
19 for the ‘Off-Island Educational Training and Cultural Enhancement Fund,’  
20 and the ‘Sports Fund for Off-Island Travel,’ as applicable and necessary.  
21 The rules and regulations *shall* ensure that Fund proceeds are used  
22 exclusively to support cultural groups sanctioned by the Guam Visitors  
23 Bureau, youth sports teams participating in nationally and internationally  
24 recognized competitions, and other sports teams that are acknowledged by a  
25 nationally or internationally recognized sports organization.”

26 **Section 2. FY 2015 Appropriation.** Two Hundred Thousand Dollars  
27 (\$200,000) is hereby appropriated from the unaudited Tourist Attraction Fund

1 unreserved balance as of September 30, 2014 to the Cultural and Sports  
2 Ambassadors Fund. The Guam Visitors Bureau is hereby authorized to expend  
3 Cultural and Sports Ambassadors Fund proceeds to support grants for  
4 transportation expenses for off-island travel by cultural and sports ambassadors  
5 authorized to participate in nationally and internationally recognized competitions  
6 during Fiscal Year 2015. Up to Twenty-five Thousand Dollars (\$25,000) of this  
7 appropriation may be expended by the Guam Visitors Bureau to develop an online  
8 grant application system.

9 Any unexpended balance from the appropriation made in this Section *shall*  
10 remain in the Cultural and Sports Ambassadors Fund.